

# EVA LOAEZA-ALBINO

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Placement Director: Kei-Mu Yi  
Placement Coordinator: Amber Pozo

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## Education

### University of Houston

Ph.D. in Economics, 2019-2024 (expected)

M.A. in Economics, 2021

### Instituto Tecnológico Autónomo de México (ITAM)

M.S. in Economics, 2015

### Universidad Nacional Autónoma de México (UNAM)

B.S. in Economics, with honors, 2011

## Fields

Empirical Industrial Organization

Health Economics

Applied Microeconomics

## References

Aimee Chin

Professor

Department of Economics

University of Houston

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Elaine Liu

Professor

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Andrea Szabo (Chair)

Associate Professor

Department of Economics

University of Houston

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## Previous Employment

Federal Economic Competition Commission, Director of Economic Analysis, Mexico City,  
2016-2019

Federal Economic Competition Commission, Deputy Director of Economic Analysis, Mexico  
City, 2015-2016

Mexican Social Security Institute, Research Analyst, Mexico City, 2011-2014

## Teaching

Instructor, Principles of Microeconomics, University of Houston, Summer 2023, Teaching  
Effectiveness: 4.6/5

Instructor, Principles of Macroeconomics, University of Houston, Summer 2022, Teaching  
Effectiveness: 5/5

Empirical Industrial Organization, University of Houston (UH), teaching assistant for Dr.  
Andrea Szabo, Spring 2022

Applied Econometrics, UH, teaching assistant for Dr. Andrea Szabo, Spring 2022

Behavioral Economics, UH, teaching assistant for Dr. Willa Friedman, Fall 2021

Health Economics, UH, teaching assistant for Dr. Natalia Zhivan, Spring 2021

Economics of Health Care, UH, teaching assistant for Dr. Natalia Zhivan, Fall 2020

Introduction to Economic Data Analysis, teaching assistant for Dr. Fan Wang and Dr. Joel  
Melendez, UH, Fall 2019 and Spring 2020

## Research Experience

Research Assistant, Hobby School of Public Affairs, University of Houston, 2022-Present

Research Assistant, Department of Economics, University of Houston, Dr. Steve Craig, 2021

Research Assistant, El Colegio de México, Dr. Gerardo Esquivel Hernández, 2010-2011

Research Assistant, National Autonomous University of Mexico, Dr. Noemi Levy, 2010-2011

**Job Market Paper    Consumer Preferences over Retail Channels: Evidence from Emergency Contraceptives**

**Abstract:** I study the preferences of consumers over different retail channels (drug store, mass merchandiser, or grocery store) for purchasing over-the-counter emergency contraceptives (EC). Using monthly EC sales in Texas from 2017 to 2019, I estimate consumer preferences using a BLP discrete choice model. My results show that consumers are sensitive to prices, and that they exhibit preferences for specific retail channels but not for branded vs generic products. To address recent policy debates, I conduct counterfactual simulations banning the sale of EC from grocery or mass merchandiser stores. I find that this would result in 5-8% increase in the number of consumers who do not buy EC.

**Working Papers    Externalities of Marijuana Legalization: Marijuana Use in Non-Legalizing States**  
with Elaine Liu and Marit Hinnosaar ([Link](#))

**Abstract:** We study the impact of distant connections on marijuana use. Using data on Facebook friendships, we investigate whether connections to states where recreational marijuana is legalized affect marijuana use in areas where it remains illegal. We find that areas more connected to legalized states have a larger increase in marijuana use. These results indicate that even non-local connections can impact behavior. Our findings suggest that studies measuring the impact of marijuana legalization using a standard difference-in-differences approach, without accounting for the network, underestimate the direct effect on the state that legalized.

**Seminars,  
Conferences &  
Workshops**    Applied Microeconomics Seminar at the University of Nottingham, UK (on-line), 2023  
Southern Economic Association Conference, New Orleans, LA, 2023  
Texas Applied Microeconomics Students Workshop, Austin, TX, 2023  
STATA Texas Empirical Micro Conference (Poster), Dallas, TX, 2023  
CSWEP-SEA Mentoring Workshop for 3rd and 4th Year Women and Non-binary PhD  
Students in Economics (mentee), Fort Lauderdale, FL, 2022

**Fellowships &  
Awards**    Cullen Fellowship Travel Grant, University of Houston, 2023  
Cullen Graduate Student Success Fellowship, University of Houston, 2023  
Graduate Tuition Fellowship, University of Houston, 2019-2024  
Presidential Fellowship, University of Houston, 2019-2020  
Scholarship for Graduate Students, ITAM, 2014-2015  
Support Program for Research Projects and Technological Innovation, UNAM, 2010-2011

**Certificates**    Economic Competition, Centro de Investigación y Docencia Económicas (CIDE), Mexico, 2016  
Managerial Skills, Universidad Iberoamericana, Mexico, 2015

**Languages**    Spanish (native); English (fluent)

**Software skills**    Stata, Matlab, R, Python, Cluster computing, QGIS, ArcGIS Pro, Qualtrics, Excel, Latex

*Last Update: February 8, 2024*